

Japan – Norway Sustainable Tourism Seminar

Friday 14 March 2025
at Room Festsalen, Håndverkeren Oslo
All the programme is in English.

Seminar : 14.00- c.a. 1 hour

Opening remarks / Mr. SUGIYAMA Akira, Ambassador of Japan to Norway

Session 1: Norway and Japan as destination

Sustainable Tourism and Innovation Norway's role

Mrs. Aase Marthe Horrigno, Director of Tourism, Innovation Norway

Travel in Japan -Discovering hidden treasures of the Japanese archipelago-

Ms. Irma Fogelberg, Japan National Tourism Organization Stockholm office

Session 2: Keynote presentation on Sustainable tourism

Promotion of Sustainable Tourism - Trend and Good Practices

Mr. ISHIZAKI Katsuhisa, Deputy Director, International Affairs Department,
Regional Support Office for Asia and the Pacific, UN Tourism

Followed by reception – Same venue

Further information on the EXPO and traveling information to Japan at the embassy's booth.



30 days to go!

EXPO 2025
OSAKA, KANSAI, JAPAN



Start to follow
Japanese embassy!