

## OPENING OF THE PHOTO EXHIBITION "HIDDEN JAPAN"

FEBRUARY 2010

### NEW PERSPECTIVES ON JAPAN

"Hidden Japan" is an exhibition of 85 photographic works that all have "nature" as their topic. The photographs were taken by Mr. Kijuro YAHAGI, a photographer and graphic designer from Yamagata province in Northern Japan. On 20,000 kilometers of travels throughout Japan, he photographed a wide variety of Japanese sceneries, ranging from traditional temples to the streets of modern metropolises. The exhibition is organized by the Japan Foundation, travels from country to country and will be on display at Oslo City Museum until 21 March 2010.



At the opening, on the Japanese National Foundation Day 11 February, Ambassador of Japan Hisao YAMAGUCHI and Director Vibeke Mohr of Oslo City Museum held speeches. Dr. Liv Lande, an Ethnomusicologist educated in Japan, Norway and the United States, played the pieces Sakura (Cherry Blossom) and Midare (Disarray) on the Japanese traditional instrument koto. The koto is a long zither with 13 strings that are strung longitudinally over the body of the instrument, held up by 13 movable bridges.

### Hidden Japan

Date: 11 February 2010 (Open until 21 March 2010)  
Time: 18:00  
Place: Oslo City Museum  
Arranged by:  
- Embassy of Japan in Norway  
- Oslo City Museum  
- The Japan Foundation



HÅNDVERKEREN / UNIVERSITY OF OSLO /  
 NORWEGIAN SCHOOL OF MANAGEMENT

Professor Seiichiro Yonekura of Hitotsubashi University in Japan visited Oslo in the middle of February to meet Norwegian government representatives, journalists and businesspeople and hold three lectures on Japanese economic innovation. The first lecture, which was held in the evening of 15 February in the facilities of the Norwegian Polytechnic Society, gathered people of various professional backgrounds, many of whom came to the meeting after a day's work. In a break after the lecture, they were served sushi that had been prepared by the chef of Ambassador Hisao YAMAGUCHI, before they continued with a stimulating Q&A session.

On 16 February, Professor Yonekura held one lecture for an auditorium full of young students at the University of Oslo, and one lecture for a mid-career Master's degree class at the Norwegian School of Management. After explaining how businesses and the government in Japan had contributed to rapid postwar economic growth, he moved on to talk about innovations that could solve future challenges. He suggested that Japan could sell not only cars and motorcycles, but also systems of transportation and traffic regulation to developing countries. He also said that robot suits can make it possible for weak elderly persons to lift heavy weights, and thereby help us to overcome some of the difficulties of the aging society.



## THE LECTURES

**Lecture I**

Date: 15 February  
 Time: 18:00 – 20:00  
 Venue: Håndverkeren Konferansesenter, Oslo  
 Co-arranged by:  
 - The Norwegian Polytechnic Society

**Lecture II**

Date: 16 February  
 Time: 9:00 – 11:00  
 Venue: Centre for Technology, Innovation and Culture, University of Oslo  
 Co-arranged by:  
 - Centre for Technology, Innovation and Culture

**Lecture III**

Date: 16 February  
 Time: 13:00 – 15:00  
 Venue: Norwegian School of Management  
 Co-arranged by:  
 - Norwegian School of Management



## COMING EVENTS ARRANGED BY THE EMBASSY

Speech Contest	19 March 2010
Lecture by Professor Ohta: "Arctic; History and Today"	24 March 2010
Film Screening	June 2010

For further information, please refer to the Embassy's website.

EMBASSY OF JAPAN  
IN NORWAY

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